The best careers in the ‘creative industries’ (including design) do not yet exist - they will be invented from your individual creative ambitions. This symposium will explore the individual and collective implications of this prospect. We are delighted that the symposium will be held at our partner organisation the Institute of Contemporary Arts.

11.00 Doors
11.15 Chair’s intro (Paul Micklethwaite)
11.30 Rosario Hurtado
11.50 Kerry Hyndman
12.10 Caryn Franklin
12.30 Abb-d Choudhury & Sara Scobie
13.00 Lunch break
14.00 Panel discussion
15.30 End

These external keynote speakers from each of the Design School postgraduate framework areas will reflect on their own personal histories as professionals in the design industries, and the extent to which their routes were anticipated, planned or improvised. These speakers will present individually, and then take part in a panel debate in which emerging ideas and themes will be further explored and examined. All this with a view to gaining a far deeper understanding of how to create a future from emerging opportunities in the contemporary design industries, and the role of enterprise and entrepreneurialism.

Institute of Contemporary Arts
The Mall, London, SW1Y 5AH
The nearest tube stations are Charing Cross or Piccadilly Circus.
Rosario Hurtado

Founded in 1997, El Último Grito (Rosario Hurtado & Roberto Feo) define their practice as ‘the thing we do in order to understand the world’. They produce work that responds to an ongoing investigation into the nature and representation of systems. This work is as much the means to analyse and advance their ideas in the subject as it is the object of the investigation itself. Their outcomes, collisions of objects, film, text, sound, graphics and constructions, are presented in various contexts ranging from publications and installations in public spaces to curatorial, editorial and academic projects.

Kerry Hyndman

Kerry is a freelance illustrator and map maker. She produces a wide range of illustrations for commercial, advertising and editorial clients such as The Telegraph, The Wall Street Journal and National Geographic as well as illustration for Children books. In 2016 Kerry’s first two children’s books were published - ‘Coming Home’ by Michael Morpurgo and ‘Survivors’ by David Long. Survivors won the 2017 Blue Peter book award which meant as well as making a brief appearance on the telly she is now the proud owner of a long coveted Blue Peter Badge! Kerry’s commercial work has included creating Christmas branding for Waitrose which adorned the packaging and stores of Waitrose for two years.

Caryn Franklin

Caryn Franklin has explored the politics of image and self-esteem extensively in over 30 years of working fashion practice in editorial, commercial, educational and activist positions. Her projects have involved refugees in battle zones, workers in free-trade-zone slums, mental health experts, MP’s and Gov. Ministers as well as international design names and the fashion industry’s innovators. She presented prime-time TV for many years throughout the 80s and 90s, has written for magazines, newspapers and produced 4 books, authored TV documentaries and co-created groundbreaking campaigns.

Abb-d Choudhury & Sara Scobie

From over a decade in the industry, both Abb-d and Sara reached a saturation point and questioned whether design could be more. They quit their steady, comfortable roles in pursuit of something greater. As a brain-child, Curate Labs was created as an experimental studio that advocate empathy, purpose and practicality through responsible design. Alongside the studio, the duo also operate two annual publications, Curate Magazine and Wandering Through – a series of travel experiences for the conscious traveller.